



->-> **ON THE MOVE!**

“Friends of ASA” Business Directory & the ASA family directory are merging.

Eaglefest Auction and All Saints Academy Home & School Association are excited to announce that **advertisers will support the upcoming 2011-2012 family directory**. For just \$25 per square ad, a business or supporter of ASA can have an ad on the back of the family directory. Our families keep their directory copies right by the phone as a treasured font of information. Therefore, placing an ad this coming school year will get a lot of exposure!

BOGO! Your family directory ad will also be featured on the Eaglefest auction booklet.

Are you a small or large business owner? Do you baby-sit, decorate cakes, paint, landscape, or have any other marketable skill? **If you have a business, service, or talent you want to share with ASA families – or just want to show your support for ASA -- please consider placing an ad on the 2011-2012 family directory!**

Funds raised from the sale of the ads help to offset auction expenses. The directory is distributed free of charge to all ASA families. Advertisers will receive a collage of ads not containing any ASA family information.

The cost to advertise is as follows:

Small	1¼" (L) x 1" (H)	\$25
Medium	2½" (L) x 1" (H)	\$50
Large Square	2½" (L) x 2" (H)	\$100
Jumbo	7½" (L) x 1" (H)	\$150
Quarter Page	3 ¾" (L) x 5" (H)	\$250*
Half Page	7 ½" (L) x 5" (H)	\$500*
Full Page	7½" (L) x 10" (H)	\$750*

Please contact Angela Specter mammaspecter@gmail.com by September 1, 2011 to be included in the next directory printing.

*These ads receive additional benefits: @\$250, have your ad displayed in a scrolling Power Point Presentation at Eaglefest; @\$500, also add your business cards or flyers to Eaglefest registration packets; @\$750, also add 2 complimentary tickets to Eaglefest.

EAGLEFEST / ASA FAMILY DIRECTORY AD REQUEST

- Complete the form below and mail it to the attention of “Directory Ads” with your payment to **All Saints Academy, 2233 Diamond Ave. NE, Grand Rapids, MI 49505**. Payment is expected with your advertisement request. Please make checks payable to **All Saints Academy**.
- **Deadline is Thursday, September 1, 2011 for all ad art and payments.**
- Email your ad to mammaspecter@gmail.com. Please email your print ready graphics in **Adobe (PDF) or in Microsoft Word**. We can also design a simple ad for you.
- EAGLEFEST 2011, “ASA Rocks!” IS NOVEMBER 12TH, 2011 AT WEST CATHOLIC HIGH SCHOOL! Hope to see you there!

Contact Angela Specter at (616) 481-8759 with questions. Receipts and directory collage provided.

Our sincere thanks for supporting Eaglefest and the students of All Saints Academy.

Business Name: _____

Owner Name: _____

Contact Name & Title _____

Address: _____

Phone Number(s): _____

Email: _____

Payment Amount: \$ _____ Check # _____ Cash

Size of advertisement:

Small	1¼" (L) x 1" (H)	\$25
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